



*Celebrating 20 years of being Catalysts*

# ANNUAL REPORT ODISHA *2021-2022*



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# CONTENTS

<b>1</b> 1-2	About us	<b>10</b> 29	CCI program State Objectives Health WASH Nutrition Education DEP Basic Facility Stakeholder Training & Sensitization Recreation Activities
<b>2</b> 3-4	Message from the CEO	<b>11</b> 30-31	Advocacy in Action Current CLs Status Employment Status of CLs Financial Support Provided to CLs Conversational English Training Financial Literacy Training and Alumni Network Meetings Alumni Network Meeting Challenges and Mitigation Strategies
<b>3</b> 5-6	Our Mission Our Vision Our Values	<b>12</b> 32-34	Success Stories From the Field
<b>4</b> 7-15	Location Introduction	<b>13</b> 37-38	Way Forward
<b>5</b> 16-19	Aftercare Program		
<b>6</b> 13-19	Gender Distribution & Enrolment: District wise		
<b>7</b> 20-22	Details of CLs - Background		
<b>8</b> 20-22	Education Level of CLs at enrolment		
<b>9</b> 23-28	Course Support and Sectors		

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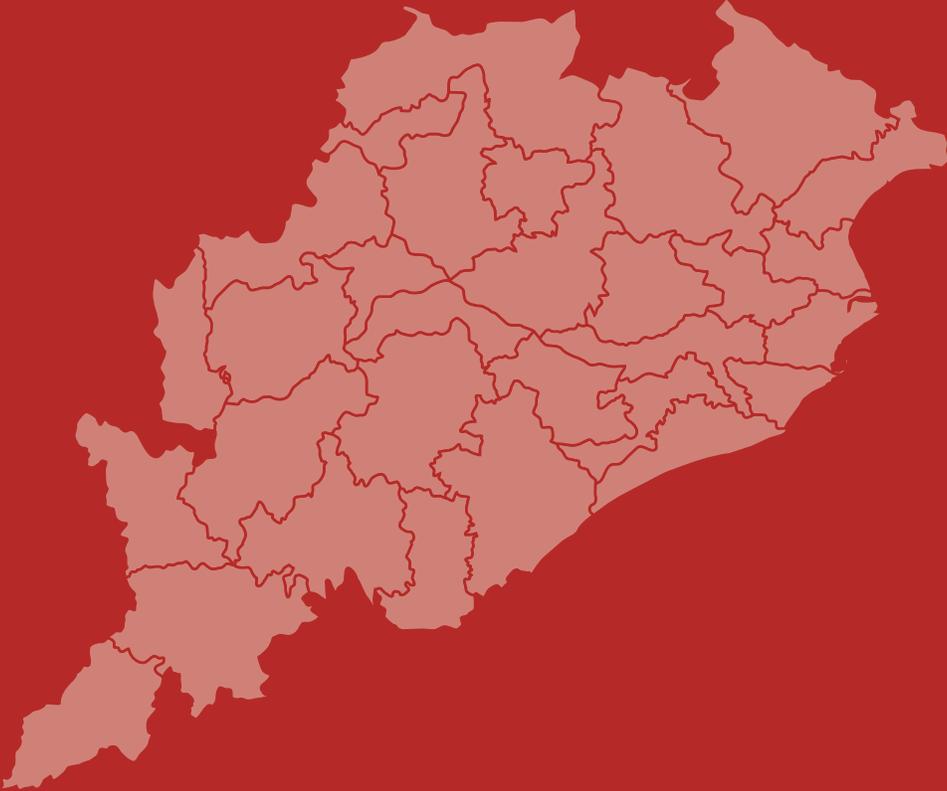
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### CSR1 Number

CSR00002803

### Stay Connected





# ODISHA TEAM



**711 & 712, Bhaveshwar Arcade Annex, Nityanand Nagar, LBS Marg,  
Near Shreyas Cinema, Ghatkopar (W), Mumbai, INDIA – 400086**

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Reg. NO. F/15514 (Pune). Donations to CSA are exempt under Section 80G of the IT Act.

# *It's 2022!*

Its 20 years of working with vulnerable children for **us at**

## Catalysts for Social Action

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As we celebrate our 20 years I am proud and humbled when I think of the path we have taken. Our focus has always remained “The Child” even as our work has evolved significantly over the years.

In 2002, We began with Adoption with our Founders adopting their children and wanting to make a difference in this space for thousands of children to come. Vipul Jain, Shibani Jain and Das Gupta Mam laid the foundation for the organisation that stands with great pride today!

Our work organically grew since then from adoption to Child Care Institutions wherein our focus centred around the well-being of our children. “ To Provide a Family like Care” was our Approach ! From the initial years of need based intervention, we moved to a structured approach to understand each and every home and their requirements.

Today our programs are designed to meet the needs of our children, have clear measurement metrics and a thoroughly established processes of working with our partner homes.

We have learnt over the years on what it takes to raise a child and especially the one who is under Institutional care. From meeting some of the basic and fundamental needs of a child, we moved our attention to Health, Nutrition and Education. We realised that all that we do will not be fruitful if we do not see our children as Independent Adults leading a Life of Dignity when they exit the institution at the age of 18. Thus, our Aftercare Program was born a few years ago, specifically to prepare every Young Adult to face the outside world.

Over the 20 years, we have worked with many Partner Organisations, with over 125CCIs, District Welfare Authorities, Child Welfare Committees, with Members of Women and Child Welfare Department and with all of their support, together, we have impacted over 20,000 children.

This would not have been possible without the support of our Donors, Well Wishers and Partners. Some of you have stayed with us over very many years and have been there for us for all our needs. I recall how we rallied support for our children during covid times. We are also proud to share that we are associated with many corporates as their CSR Partners. I thank you for your faith and belief in our work and more importantly for believing in the potential of our children.

I thank our members of the Managing Committee for guiding the team and being there for us! You have been always approachable and have been working with us as a team and helping us see our path. Thank you!

I also have to thank many of our staff members who are no longer working with us today but has played a role in shaping the organisation to who we are today.

While we have come thus far, I am equally excited to share our plans for the future. We will be serving more children in the next few years both directly and through our partnership interventions. Our Aftercare and Livelihood Program fills a gap that exists today and will be scaled to serve more youth in the coming years.

What we have learnt, we want to share with other partners and government functionaries. We are soon to begin a separate vertical on working with the Authorities in building the capabilities within the system. We started with Adoption and we are scaling our efforts in that vertical too! Do look for our updates and newsletters as we share them.

After all, We all know, that it takes a village to raise a child! I look forward to your support as always as partners who will be walking this journey with us!

Celebrating 20 years! Celebrating the children of CSA!

Thank you

**Anandhi Yagnaraman**

**CEO**



# *Our* Mission



To Build a Nation where every vulnerable child is nurtured to become a happy & a contributing member of society

# *Our* Vision



To build capabilities of the childcare and protection systems to ensure vulnerable children are provided with the appropriate care and support and are guided towards their full potential

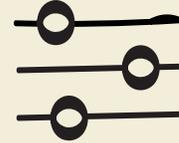


# Our Values



## We Care

We care about the overall well-being of each child and nurture them to have access to appropriate opportunities to live their life with dignity



## We Adapt

We adapt our approach to create long-term sustainable solutions for all our stakeholders



## We are Transparent

We are transparent to all our partners, donors and government, and use the resources responsibly to yield the best outcomes for vulnerable children.



## We Excel

We excel as a collective in our performance and in achieving outcomes.



## We Collaborate

We collaborate with CCIs, business leaders and experts to create a better space and future for vulnerable children

# Location Introduction



CSA began working with the first CCI in Odisha, in 2007 and onboarded NSS from Kalahandi district in its initial phase. In the next phase, from 2017 to 18, CSA extended its work to another four Districts of Odisha- Kandhamal, Nabarangpur, Kendrapara and Cuttack with 12 CCI.

Earlier, CSA started its work with some small support to CCI in Odisha including basic facilities, day-to-day essentials, etc. CSA in Odisha worked to improve the quality of life of children in CCI in both rural and urban CCIs. A few years later, CSA realized that some more CCIs in Odisha are in need of support. Realizing this, CSA started to onboard new CCIs in different locations.

In addition to providing a safe environment for these children, it is imperative to ensure that all other children remain protected. Gradually in Odisha, CSA also started CCIs institutionalizing essential services and strengthening structures for emergency outreach, institutional care, counseling, and support services.

Currently, 18 CCIs in 5 districts (Kalahandi, Kendrapara, Cuttack, Kandhamal, Nabarangpur&Bolangir) with 1135 Children have been partnered with CSA in Odisha. Odisha is blessed with donors like Aditya Birla, Accelya, Worldline, SBI, and P&G.

It is expanding its operations in a larger sense in vital districts of Odisha. It has the capacity to build a good rapport with government officials and CCIs. Regularly trying to help deprived, excluded, and vulnerable children living in CCI, these children lead dignified life and achieve their full potential.



# CCI program State Objectives

To strengthen the education, nutrition, and infrastructure of partner CCIs

## CCI core Programs

### *Health*

To improve the health, growth, and development of all CCI children



# *Initiatives*

CCIs received twice a year health check-up through our health program. Children in CCI got the benefit of getting health check-ups and Hb. tests in 2 cycles. This helped in gaining information about the current health status of the CCI children. We also provided immediate health care/treatment to the children through healthcare support through health initiatives.



# Highlights



Hb tests were conducted at 17 CCI on 878 Children. The Hb test report & BMI analysis of 17 CCI gave us the following insights. As per data, 686 children were normal, 15 children were overweight, six children were with severe malnutrition, 39 children moderately malnourished, 129 children mild malnourished & 3 children were kept under observation.

287 children, 7-10gm of Hb level, eight children below 7gm Hb level & 583 children were >10 gm of Hb. level.

Health check-up support was provided to 15 CCI & covered a total of 713 children.

Analyzed the ailments status of 15 CCI and found 93 children with different ailments and 620 children with no ailment.

Provided 93 children with basic medical treatment.

## Wash

It aims to provide adequate sanitation & Hygiene services to children at CCIs. This also includes the provision of water, sanitation, and hygiene facilities to secure a healthy environment and protect children from illness and exclusion.



## Initiatives

There were some CCIs who were not able to provide the required good hygiene & sanitation kits to the children. Hence, they faced inappropriate hygiene situations which was the root cause of the spread of disease likely to be transmitted.

After the support of the Hygiene and sanitation by us twice a year, it was ensured that everyone has the right hygiene products and services within reach.

Hand wash practice sessions were conducted to promote health, hygiene, and sanitation. We also worked to strengthen confidence, knowledge, and skills among adolescent girls to manage their menstruation safely, know what to ask for when they get their periods, and use clean materials and facilities through AHP sessions.



# Highlights



Hygiene kit support was provided to 17 CCI & distributed to 1708 children in 2 cycles.

Additional hygiene kits supported 17 CCI & distributed to 830 children.

Sanitary napkin support was given to 313 young adult girls in both cycles.

The sanitation kit supported 17 CCI.

Water purifier supported to 2 CCI

Conducted awareness training on basic health care and hygiene for CCI children and staff.

356 Children participated in the AHP session.

## Nutrition

Nutrition program gives a push to start feeding and improving the grade of malnutrition among the children in CCIs. Nutrition support is provided to children to improve their overall health and BMI levels all over the state.

## Initiatives

This initiative helped in establishing the foundation for healthy eating habits and nutritional knowledge. Access to nutrition has improved through this support. It has been observed that the 'cognition, concentration, and energy levels of children have increased due to proper attention on their nutrition.

## Highlights

In the early stages, we began by supporting 10 CCIs out of a total of 18.

10 CCI had access to healthy food and safe drinking water. This support has created a positive impact on the minds of children. Rich nutrition food has contributed to children's cognitive, physical, social, and emotional well-being.

# Education

To improve educational outcomes of CCI children. Focus on functional literacy, numeracy skills and provide an opportunity for age-appropriate learning. It also promotes and provides formal education to the children.

## *Initiatives*

Tuition teachers supply essential information, introduce new ideas and topics, and try to expand the interests of children at CCI.

A vibrant Library and Learning Studio has been created for the Children of SADHAN with the support of SBI Caps and Worldline.

## *Highlights*

Tuition support was provided to 17 CCI.

767 children learn actively in the 'Supportive Tuition' class by 34 tuition teachers.

454 children participated in life skills sessions.

Regular monthly review meetings with the tuition teachers are conducted by which the teachers get guidance about the standard of Education CCI aims to promote.

Education kits support at 17 CCI.

Stationary support to 17 CCI to help children to write notes, draw and take tests.

Learning studio created in a CCI to provide space for children to experiment with their thoughts and learn something new.





# DEP

Digital Engagement Program has helped in enhancing online collaboration between teacher-learners and learner-learner and has engaged the children and young adults in educational content and other meaningful activity.

## Initiatives

The Digital Engagement Program was launched in May 2020 to respond to the COVID-19 pandemic. This program aimed to ensure that learning never stops for children living in CCIs. We provided homes with basic infrastructure, computer support and upgraded their internet connectivity to facilitate digital learning.

In a situation like covid, when the teachers could not go to the CCI, DEP proved to be an effective step. Through digital education, teachers could teach children at CCI through digital education.

## Highlights

- Digitally equipped 15 CCIs
- Conducted Summer classes in 15 CCIs
- Deployed 15 computer teachers in CCIs



# Basic Facility

To provide day-to-day essentials and ensure hygienic living conditions at the CCIs.

## *Initiatives*

Collaboration with SBI for the mega solar project of CCI. This collaboration rectified the daily electricity problem of the CCI.

## *Highlights*

Innerwear and daily wear support were delivered at 17 CCIs.

Bedding kit support to 17 CCIs.

Construction work support at 2 CCIs.

Toilet renovation aid at 3 CCI

Festival dress support provided at 17 CCI



# Stakeholder Training & Sensitization



To stimulate the transition from stakeholders' awareness to relevant information based on the CCI compliances.

## *Highlights*

Conducted child committee orientation program in 3 CCIs.

Orientation program conducted with two staff on the documentation process.

Executed capacity-building workshops for caregivers.

## *Recreation Activities*

Activities like celebrating the Ganesh festival, Rakhi, Teacher's Day, Birth Days, women's day, Fun day, and sports were encouraged by aiding material support to 15 CCIs. Summer camp activities like- my wellness, dance, and Danutsav, were conducted online for the children.

A block-level football tournament was conducted to save the children in the Kandhamal district. The championship was won by the Girl's team of Vikash Parishad.



# Aftercare Program



The aim of our Aftercare program is to support Care Leavers to achieve their immediate career goals and enable them to become self-reliant & leading a life with dignity.

## Key Components of the Aftercare & Livelihood Program:

The Program focuses on and intervenes in the following key areas/components -

### 1. *Enrolment:*

Involves various processes of making Career choices and enrolment in the Program

#### 1. Career Awareness

- ◆ Career Awareness meetings in groups using Flight@18 Module
- ◆ Individual Counselling by CSA Staff
- ◆ Onsite/Field visit of training institutes for potential CLs where required /possible
- ◆ Resource person/mentor visit to talk about specific professions where possible
- ◆ Group meeting with CL/trustee/guardian to finalize the specific aftercare path and plan

#### 2. Preparation of Aftercare Plan

The plan is prepared following multiple rounds of individual & group counseling with the youth and guardian. This is done basis of their career interest, family reality, education, ability, personality & interest, market scenarios, and commitment from the CLs.

#### 3. Institute Selection

The CLs are enrolled in courses from various Private & Govt. Institutions across the locations where CSA has a presence. The institutions are verified, checked & rated according to the course quality, accreditation & affiliation, placements, lodging & boarding facilities.

#### 4. Documentation

Facilitating the CLs in availing necessary documents for their progress & integration into mainstream society. (For ex: Birth & Caste certificate, UID & PAN, etc.)

## 2. Upskilling:

Includes the process of upgrading job-oriented technical skills and Foundational skills

### 1. Providing job-oriented Skill training OR Higher Education

Based on individual CL's career plan, CLs with promising academic performances are given an opportunity to pursue higher studies & those interested in skill-based training leading to job opportunities, are enrolled in courses accordingly. The CLs are enrolled in course duration ranging from

- ◆ Short-term (up to 1 year)
- ◆ Long Term (More than 1 year to 2 years)
- ◆ Diploma & Higher Education (3 or more years)

### 2. Foundation Skills

To facilitate the career progression & improvement of skills among the CLs, various foundation skills are imparted to CLs such as -

- ◆ Conversational English
- ◆ Computer training,
- ◆ Financial Training
- ◆ Life Skills (Time Management, Self-Awareness, Communication)
- ◆ Job readiness program (Resume preparation, Interview Preparation & Participation)

### 3. Support Heads

To facilitate the upskilling, CSA provides support for the following areas

- ◆ **Course Fee** - For Short Term/ Long Term courses or for Higher education as per plan.
- ◆ **Accommodation, Food & Travel** - Allowance to be provided for CLs who will require hostel/other accommodation facilities, food & travel and cannot afford the same.
- ◆ **Digital Outreach / Learning** - Ensure every CL has a smartphone and an adequate data pack to support their learning. CLs will be enrolled in various online courses to upgrade their skills around –Spoken English or Conversational English Training through partners, Financial Literacy Program
- ◆ **Aftercare Kit** - For CLs consisting of office apparel, and footwear as part of job readiness initiatives to help CLs look presentable & feel confident as they start working at their jobs.

## 3. Placement:

Includes the process of getting into sustained Employment and financial independence.

### 1. Placement Preparation

CLs are prepared to face the interviews, along with this they are also provided with placement opportunities through various lead channels.

### 2. Monitoring & Mentoring

This is a critical and defining phase for every CL while pursuing higher education and skill training and then getting into jobs. During this transition period from CCI/Aftercare to independent living, CSA provides monitoring & mentorship support to every CL which will be carried out by CSA staff for two years post-completion.

### 3. Skilling & Entrepreneurial training Opportunity

CLs who are inclined and showcase the necessary abilities are supported in further skilling & training which will help them to set up their own ventures.

## 4. Alumni Engagement & Meet

This platform ensures belongingness and self & professional development.

Once the CLs complete their training in Job oriented courses they are transitioned into the alumni program. In which they will get a forum of care & share and an opportunity for learning & growth through their peers & experts.

1. Creation of location-wise network and Core functioning group.
2. Quarterly and bi-monthly meetings - are done for various learning purposes.
3. Regular communication – through whatsapp platform.
4. A network & Cohort of like-minded youths formed for their career progression.
5. Consultation by the CSA location & Central team

# Process

## How do we facilitate

### ENROLLMENT

Preparation of Aftercare Plan

Institution selection

Career Awareness & Assessment

Preparing Documents

It includes raising awareness and assessing the individual or group via counseling. The interests of the children are understood, and abilities are assessed to find the right fit of career choice for them. According to the interests and abilities of the children, they are suggested courses to make them self-sustaining in the future.

### UPSKILLING

Admission in Skill Training(ST) & Higher Education (HE)

Development Training

Conversational English

Gadget support with the internet for online learning

Computer Training

Financial Literacy

Life Skills & Job Readiness

In Upskilling, the children are admitted for a Skill Training(ST) and, or Higher Education (HE). Development trainings are executed parallel to improve their personalities.

### PLACEMENT

Job Readiness & Employment

Skills & Career Upgrades

Follow-up & Mentoring for two years post-course completion

Alumni Engagement & Meet

Entrepreneurial Opportunity

Placement is executed post-upskilling to help children get the jobs in the career fields they have chosen and completed their training in.

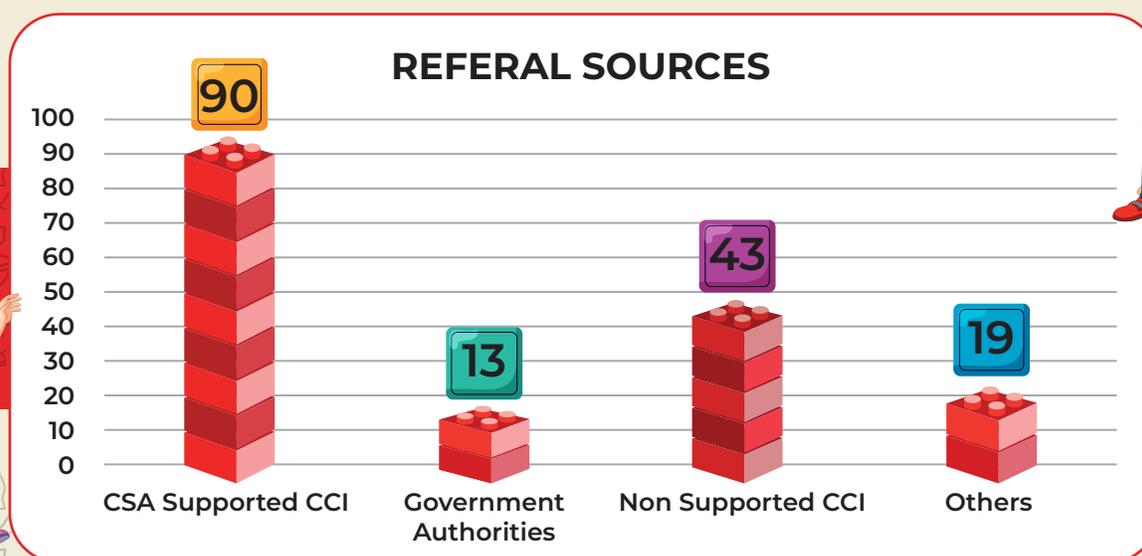


# Gender Distribution & Enrolment : District wise

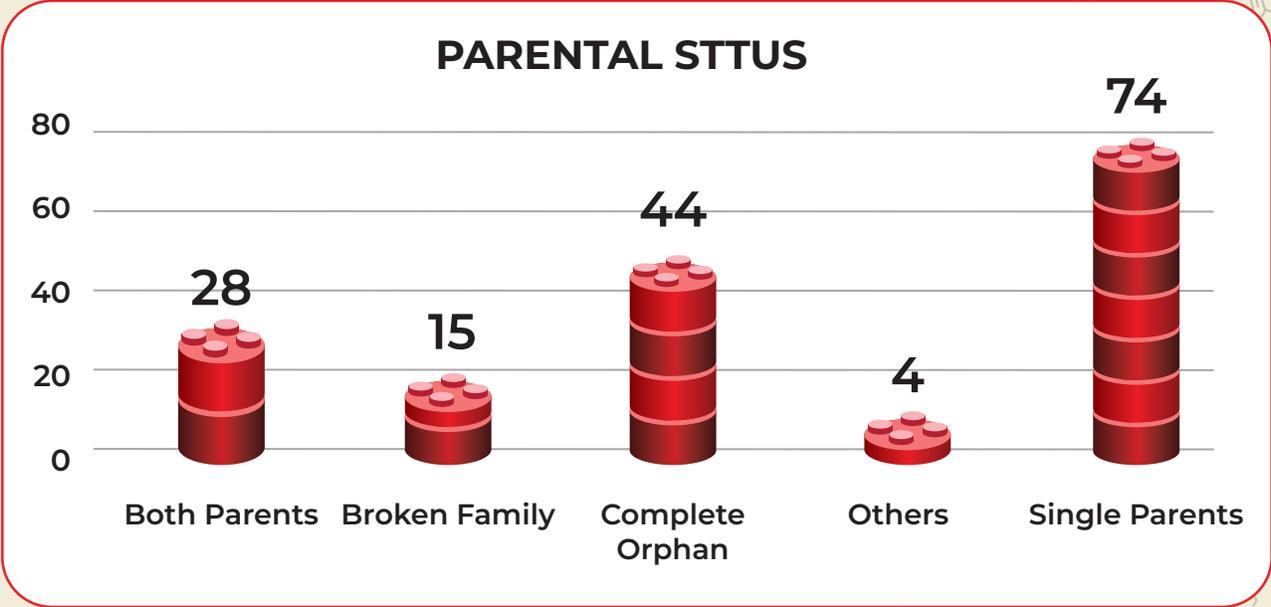
NO.	DISTRICTS	FEMALE	MALE	GRAND TOTAL
1	Kalahandi	3	12	15
2	Kandhamal	15	51	66
3	Kendrapara	1	0	1
4	Khorda	2	2	4
5	Nabarangpur	14	33	47
6	Nuapada	0	1	1
7	Puri	8	10	18
8	Sundargarh	10	3	13
<b>GRAND TOTAL</b>		<b>53</b>	<b>112</b>	<b>165</b>

- ◆ Over the years CSA has supported 165 youths across 8 districts of Odisha.
- ◆ In total 112 Boys and 53 girls have been supported in the year 2021-2022.

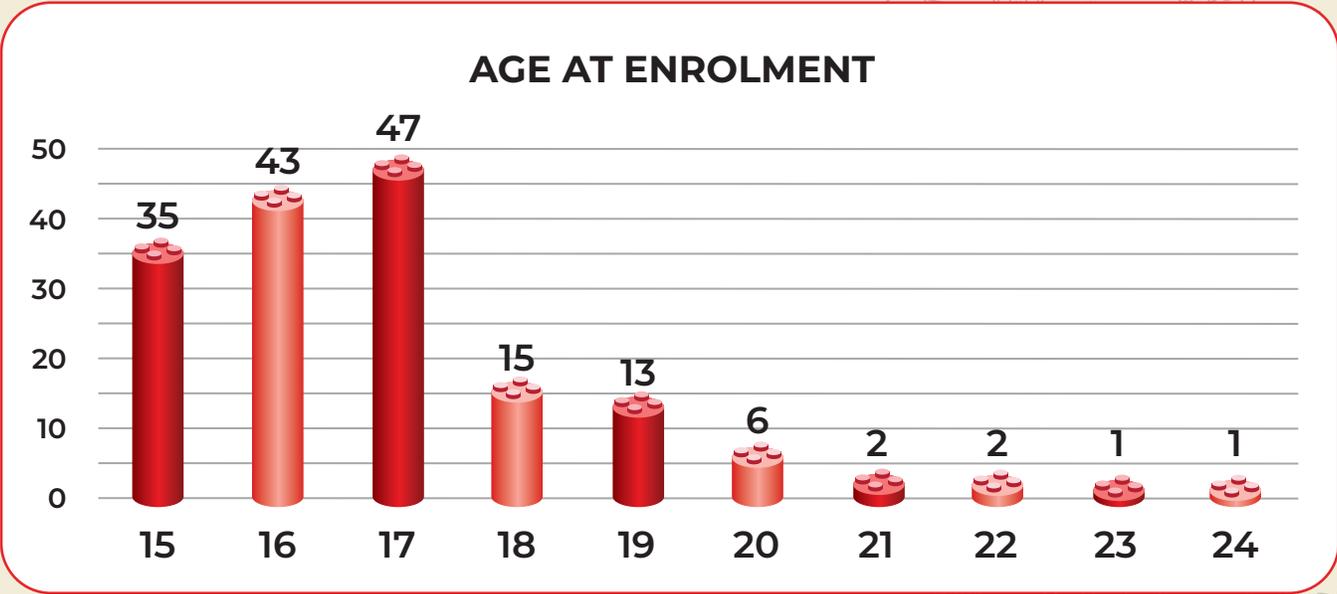
## Background of Care Leavers (CLs)



- ◆ The highest number of referral sources are from CSA support CCI homes
- ◆ There has been a significant contribution from Non-Support CCI homes & Govt. Authorities & other sources.

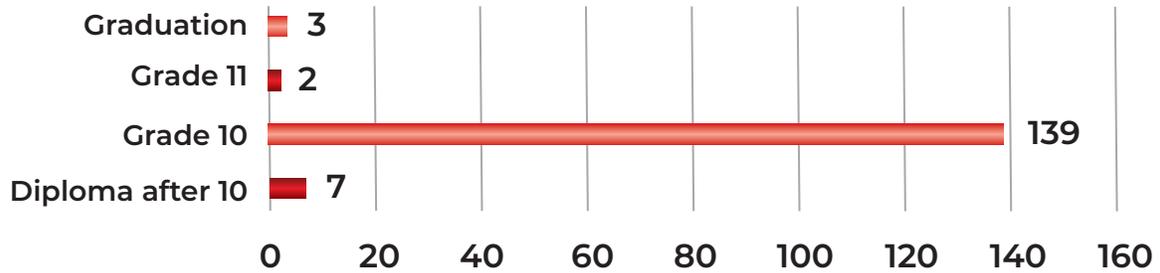


The highest number of enrolments of CLs are from the no support or very limited family support.



Out of 165 CLs who are part of the Aftercare program, 159 CLs have been enrolled in the program before 20 years of age which shows the early intervention & preparedness plan.

## EDUCATIONAL LEVEL AT ENROLMENT

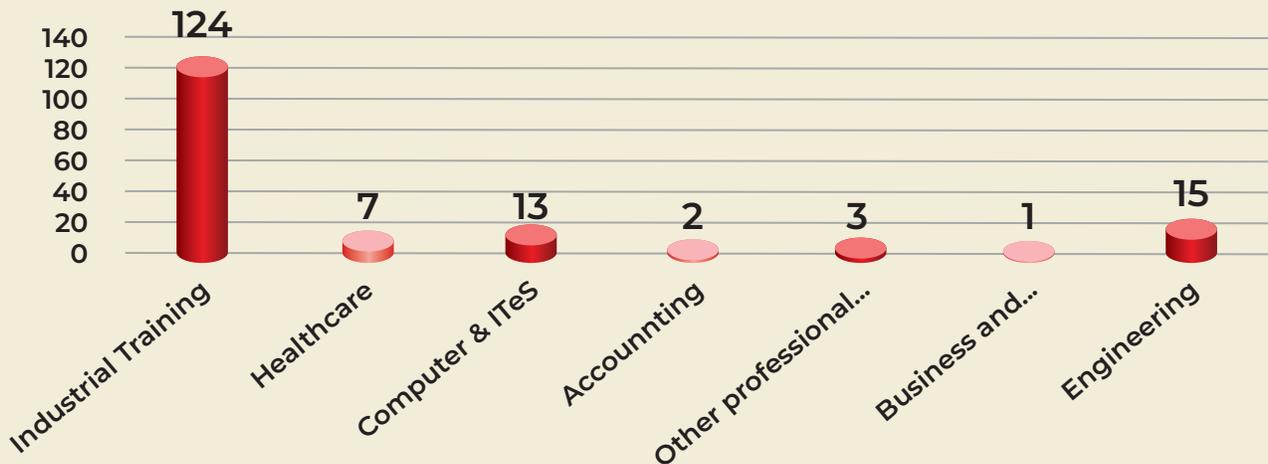


- ◆ The **highest** proportion of CLs have completed education level **Grade 10th (84%)** at the time of enrolment.
- ◆ CSA supports CLs regardless of their education status or background, hence a lot of youths come under the category below 10th grade or graduates.

**Note:** Appropriate career path is planned according to the youth's need, Career inclination, Family reality, available resources, and market opportunities & scenarios.

## Course support & Sectors update

### CARE LEAVERS



- ◆ **Industrial Training, Engineering, and Computers & ITes** have emerged as a key courses preferences

**Note:** CLs have also been supported for more than 1 course after assessing the need for their upskilling. Also, we encourage courses only that are Job oriented in nature.

# Job & Sector Updates



Out of the 165 CLs, 58 CLs have completed courses, 16 CLs have started working & the remaining who have completed are under the process of employment through placement cells.

Technical Trades is one of the most popular trades in which both genders have been employed.

The overall average income of the CL in Odisha is around Rs. 10000/-

## Developmental Training

**Conversational English Training:** Around 19 CLs were supported for Conversational English Training Program through an partner name Eklavya Initiatives

**Financial Literacy Training**– All the CLs have undergone the Financial Literacy training (10 hrs training by CSA staff). The training content is provided by Vodafone under **“Jadu Ginni ka”**.

**Alumni Network Meeting** - Around 20 Alumnis are currently active in the state of Odisha, they have been engaged through online meetings with the focus on Self & Group development – Career, Personal, & Social.



# SUCCESS STORIES

## “Student of the Year”

**Name:** Swapnajit Kumar Bardhan

**Location:** Kalahandi District, Odisha

**Age:** 20 Years

### **Background:**

Swapnajit Kumar Bardhan comes from the Kalahandi district of Odisha, India. He has one elder brother. He is a single-parent child and currently staying with his grandmother. After the death of his father, his mother abandoned him. Due to these reasons, Swapnajit was enrolled in a Child Care Institution (CCI) named Navjeevan Seva Mandal in the year 2009. Despite all his problems, he completed his 12th Grade with first division by studying and staying in the CCI.

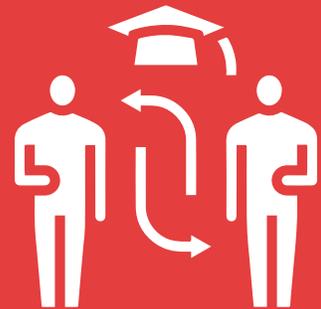
### **Journey with CSA:**

The process of deinstitutionalization was initiated for Swapnajit by the CCI and they approached Catalysts for Social Action (CSA) in helping Swapnajit pursue his further education. CSA contacted him and understood his aspirations, strengths, and interests. Based on discussions with him, CSA designed a career plan for him, wherein he was enrolled in a 3 years diploma in a mechanical course at Balangir Polytechnic College. As communication plays a vital role in any field, we enrolled him in Bindass Bol online spoken English course. Post this course he had an increased confidence & ability to communicate without hesitation. He was also very good in other extra-curricular activities & was also awarded the Best student of the college for his outstanding performances.

Post completing his course, he was offered various opportunities through the placement cell for employment. After careful deliberation, he accepted an offer at **“Force Motor”** in Pune as a trainee technician wherein he is currently earning **Rs. 18,000** per month. Post his training period of six months, he will get an increment in salary.

Swapnajit Kumar Bardhan is thankful for the support and guidance that has been provided to him by CSA due to which he has been able to make huge strides in his personal & professional life.

*Swapnajit is receiving an award as the “Best Student of the Year” from his College Principal*



# SUCCESS STORIES

## *Accomplishing Dreams*



**Name:** Hari Sahu

**Location:** Kalahandi District, Odisha

**Background:**

Hari Sahu comes from the Kalahandi district of Odisha, India. He has one elder brother and one younger brother. He is a single-parent child and stayed in the CCI throughout.

After the demise of his mother, his father was not able to take care of his children. So, Hari Sahu with his siblings was enrolled in a Child Care Institution (CCI) named Nehru Seva Sangh in the year 2007.

Despite all his problems, he completed his 12th Grade by staying in the CCI. He was not academically inclined but he had great skill sets in painting and visual Art.

**Journey with CSA:**

The CCI approached Catalysts for Social Action (CSA) in helping Hari Sahu to pursue further education. CSA contacted Hari and understood his aspirations, strengths, and interests. Based on their discussions with him, CSA designed an aftercare plan in line with his career aspirations for him, wherein he was enrolled in a “College of Art and Research – Kalahandi” for a 4-year course.

Before joining Art and Research College, he won Gold Medal in Delhi in 2007 (Hausala Art Competition) Currently, he participated in a visual art competition in Odisha and won the 1st prize.

CSA enrolled him in the conversation English online course “Bindas Bol” to improvise his language proficiency and develop his personality. He completed level 1 and finds himself more confident while communicating with others.

He also regularly showcases his work through a YouTube channel that he has started: <https://www.youtube.com/c/Hariartistboy/feature>

Hari Sahu is thankful for the support and guidance that has been provided to him by CSA since he will be independent soon and will be able to support himself and his family.

*In the journey of being a “Change Maker”*



# SUCCESS STORIES

## *Accomplishing Dreams*



**Name:** Sarojini Harijan

**Location:** Nabarangpur District, Odisha

**Age:** 19 Years

### **Background:**

Sarojini Harijan comes from Nabarangpur district of Odisha, India. She is an orphan child and her only relative is her elder brother.

After the death of her parents, her brother could not give her proper care, hence Sarojini and her sister were enrolled in a Child Care Institution (CCI) named Pandit Din Dayal Upadhyaya Girls Home in the year 2010.

Despite all the odds, she completed her 10th grade with first division by studying and staying in the CCI.

### **Journey with CSA:**

Once Sarojini turned 18 years, the process of deinstitutionalization was initiated for her and the district child protection officer (DCPO) approached Catalysts for Social Action (CSA) to prepare an aftercare plan and facilitate aftercare support for her.

CSA contacted Sarojini and understood her aspirations, strengths, and interests. Based on the discussions with Sarojini, CSA designed an aftercare plan for her in line with her career aspirations, wherein she was enrolled in a 2-year ITI course in the electrical trade. This got only possible because of all the efforts and relationships between CSA with the District government stakeholders.

While Sarojini was about to finish her course, the COVID-19 pandemic impact stalled her course and delayed the course completion and employment opportunities. But she attended the course through an online platform without losing hope and enrolled herself in conversation English by CSA.

She not only developed her proficiency in spoken English but also prepared herself for off-campus placement in guidance with CSA. However, she had to leave campus placement due to COVID impact, yet with her persistent efforts, she got a job opportunity as a machine operator in "Devi Aquatech Pvt. Ltd – Panada (AP), with a salary of Rs. 11,000/- per month.

Sarojini with her inclination to serve society has participated in various campaigns in creating awareness about menstrual hygiene and got facilitated by the district authorities. She aspires to be a change force for the adolescent girls of her CCI and the entire district.

Sarojini Harijan is thankful for the support and guidance that has been provided to her by CSA and she is delighted that she will be able to help her brother, sister, and later on the entire community.





# Advocacy in Action



**‘Job Readiness’** program was organized on 8th October 2021. It was a self-learning module for Young Adults under the aegis of OSCPC. DCPUs & CWCs of 30 districts participated in the program.

An advocacy effort was made by the government officials of Bolangir, Kalahandi, and Khurda districts to strengthen the CCI’s staff capacity in child care and to become a knowledge partner to the state and district.

